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STATEMENT TO MEDIA
September 8, 2011

**Statement of Russ Keene of *Plug-In Texas*
Commending the City of Houston's Comprehensive Electric Vehicle Program,
"Houston Drives Electric"**

Plug-In Texas commends the City of Houston's launch of its new comprehensive electric vehicle program, "Houston Drives Electric," which includes EV fleet integration, infrastructure installations, deployment plans and education.

Plug-In Texas appreciates Mayor Annise Parker's vision and commitment to bringing alternative-fueled vehicles, especially electric vehicles, to the forefront of transportation in the Houston metro area.

Electric vehicles are a great fit for Houstonians and bring an array of benefits to the area. EVs provide a less expensive cost of ownership for the consumer, contribute emission reductions to improve air quality and reduce our dependence on foreign oil.

Plug-In Texas congratulates the many partners in "Houston Drives Electric," and recognizes the early and ongoing contributions of *Plug-In Texas* members NRG's eVgo and ECOtality for leadership in expanding EV infrastructure to support these clean vehicles in Houston.

With this new comprehensive EV program, the City of Houston continues to be a leader in energy advancement and clean transportation."

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About Plug-In Texas: *Plug-In Texas is a broad-based and growing statewide coalition of private and public interests dedicated to supporting policy changes that promote battery electric, plug-in hybrid and all-electric vehicles in Texas, as well as the infrastructure needed to support them. Plug-In Texas will support activities that create new jobs, foster development of new technologies, improve environmental conditions and spur economic activity that supports the electric vehicle industry. The coalition serves as a clearinghouse for information on EVs, and supports initiatives that market the development and promote the commercial viability of EVs. Plug-In Texas' membership includes: ECOtality, Environment Texas, Environmental Defense Fund, Ford Motor Company, General Motors, Gulf States Toyota, Luminant, NRG Energy, Texas Automobile Dealers Association, Texas League of Conservation Voters, Toyota Motor North America and TXU Energy. For more information about Plug-In Texas, visit www.PlugInTexas.org.*

Note to editor: The "Houston Drives Electric" Launch Event is taking place Thursday, September 8, 2011 at 11 am at H-E-B on Buffalo Speedway. Russ Keene of *Plug-In Texas* will be onsite at the event.