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STATEMENT TO MEDIA  
September 23, 2010

**Statement of Russ Keene of *Plug-In Texas* Commending the EVNT EV Showcase at the State Fair of Texas in Dallas**

*Plug-In Texas* is pleased to voice its support of the EVNT Electric Vehicle Showcase which, through the great State Fair of Texas, will raise awareness to thousands of Fair visitors of the viability and drivability of the new generation of plug-in hybrid and all electric vehicles.

*Plug-In Texas* believes Texans, especially in the urban areas, will readily embrace these new vehicles. Stakeholders from around the state ranging from consumers, retailers, cities, utilities, car dealers and fleet operators are truly excited about this transformative mode of transportation.

*Plug-In Texas* commends the North Texas Clean Air Coalition, the North Central Texas Council of Governments and the North Texas Chapter of the United States Green Building Council for their leadership on this important public education event.”

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**Notes to editors:**

- **Russ Keene will be onsite at the State Fair Automobile Building in Dallas today – September 23 – for interviews on electric vehicles. Contact at (512) 694-2222.**
- **For more information on EVNT: <http://electricvehicleshowcase.intuitwebsites.com/>**

**About Plug-In Texas:** *Plug-In Texas is a broad-based and growing statewide coalition of private and public interests dedicated to supporting policy changes that promote battery electric, plug-in hybrid and all-electric vehicles in Texas, as well as the infrastructure needed to support them. Plug-In Texas will support activities that create new jobs, foster development of new technologies, improve environmental conditions and spur economic activity that supports the electric vehicle industry. The coalition serves as a clearinghouse for information on EVs, and supports initiatives that market the development and promote the commercial viability of EVs. Plug-In Texas’ membership includes: Environment Texas, Environmental Defense Fund, Luminant, NRG Energy, Texas Automobile Dealers Association, and TXU Energy. For more information about Plug-In Texas, visit [www.PlugInTexas.org](http://www.PlugInTexas.org).*