



Contact:
Megan Patak
Plug-In Texas
(512) 971-1102
Info@PlugInTexas.org

STATEMENT TO MEDIA
August 18, 2011

**Statement of Russ Keene of *Plug-In Texas*
Commending the Expansion of ECOtality's EV Project in North Texas**

Plug-In Texas commends ECOtality, an important member of our coalition, for further advancing the public charging infrastructure in North Texas with The EV Project.

The EV Project is supporting the newest generation of clean, electric transportation and will directly benefit the area by encouraging EV adoption with the largest deployment of open public charging stations with the Blink Network.

Electric vehicles are a positive progression for the Dallas-Fort Worth metroplex – these exciting, clean vehicles will make vehicle ownership more affordable and make a significant contribution to emission reductions, transforming transportation for Texas.

The expansion of The EV Project in North Texas is a clear illustration of the growing support and enthusiasm for electric vehicles in Texas.”

###

About Plug-In Texas: *Plug-In Texas is a broad-based and growing statewide coalition of private and public interests dedicated to supporting policy changes that promote battery electric, plug-in hybrid and all-electric vehicles in Texas, as well as the infrastructure needed to support them. Plug-In Texas will support activities that create new jobs, foster development of new technologies, improve environmental conditions and spur economic activity that supports the electric vehicle industry. The coalition serves as a clearinghouse for information on EVs, and supports initiatives that market the development and promote the commercial viability of EVs. Plug-In Texas' membership includes: ECOtality, Environment Texas, Environmental Defense Fund, Ford Motor Company, General Motors, Gulf States Toyota, Luminant, NRG Energy, Texas Automobile Dealers Association, Toyota Motor North America and TXU Energy. For more information about Plug-In Texas, visit www.PlugInTexas.org.*

Note to editor: The ECOtality, Inc. Press Conference Event is taking place Thursday, August 18, 2011, 10:00 AM – 11:00 AM, at the Deep Ellum Main Street Parking (2909 Main Street, Dallas 75226).

The event will celebrate the kick off for the Blink® commercial charging network in the Dallas metro area. ECOtality will also make an announcement for its plans to expand The EV Project in the Dallas metro area over the coming months.