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STATEMENT TO MEDIA
October 21, 2010

Statement of *Plug-In Texas* Commending the AACCC Electrification of Transportation Conference

Plug-In Texas is delighted to be a participant in the Alamo Area Council of Governments Clean Cities Coalition 2010 Electrification of Transportation Conference in San Antonio October 21 and 22.

This AACCC event, in conjunction with Bexar County, the City of San Antonio and CPS Energy, is designed to advance the discussion for new transportation choices, environmental benefits, cost of ownership benefits and economic development surrounding the new generation of plug-in hybrid and all electric vehicles.

Plug-In Texas' members and partners are working together to develop an electric vehicle ecosystem enabling Texans to embrace these new vehicles. New models of electric vehicles are arriving in Texas starting next month and continuing with new models into 2013 from almost every automobile manufacturer. Electric vehicles will work very well in an urban area such as San Antonio, both in passenger vehicles and fleets. This San Antonio Conference is an important step in preparing our state to understand and utilize electric forms of transportation."

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Notes to editors:

- ***Plug-In Texas* spokesman Russ Keene will be onsite at the Henry B. Gonzalez Convention Center in San Antonio – October 22 – for interviews on electric vehicles. Contact at (512) 694-2222 or (512) 971-1102.** Keene will be moderating the AACCC conference's "Texas Roundtable" which includes a panel representing different regions across the state discussing current efforts, recent successes and future plans to prepare for the adoption of electric vehicles.
- **For more information on the Electrification of Transportation Conference:**
<http://www.aacog.com/cleancities/electricevent/default.asp>

About Plug-In Texas: *Plug-In Texas is a broad-based and growing statewide coalition of private and public interests dedicated to supporting policy changes that promote battery electric, plug-in hybrid and all-electric vehicles in Texas, as well as the infrastructure needed to support them. Plug-In Texas will support activities that create new jobs, foster development of new technologies, improve environmental conditions and spur economic activity that supports the electric vehicle industry. The coalition serves as a clearinghouse for information on EVs, and supports initiatives that market the development and promote the commercial viability of EVs. Plug-In Texas' membership includes: Environment Texas, Environmental Defense Fund, Gulf States Toyota, Luminant, NRG Energy, Texas Automobile Dealers Association, Toyota USA and TXU Energy. For more information about Plug-In Texas, visit www.PlugInTexas.org.*